

PRESENTED BY HOUSE OF CHINA SAN DIEGO



CELEBRATE THE YEAR OF THE SNAKE WITH THE

BALBOA PARK

**CHINESE NEW YEAR**

FAIR

SATURDAY & SUNDAY  
FROM 11AM – 5PM

**FEB 15–16, 2025**

LOCATED AT: INTERNATIONAL COTTAGES BALBOA PARK  
2191 PAN AMERICAN ROAD W, SAN DIEGO, CA 92101

LION DANCES 舞獅表演

CHINESE ETHNIC FOOD 中華民族食物

CULTURAL PERFORMANCE 文化習俗表演

CALLIGRAPHY 書法

CRAFTS 工藝品

WE LOOK FORWARD TO CELEBRATING THE NEW YEAR WITH YOU! • [CHINESENEWYEARFAIR.COM](http://CHINESENEWYEARFAIR.COM)



**San Diego Chinese New Year Fair**  
**SPONSORSHIP PACKET**





**ABOUT US:** *The House of China presents, promotes and preserves Chinese and American culture and friendship. Founded in 1935 and located at the International Cottages, Balboa Park, San Diego.*

## SPONSORSHIP LEVELS AND BENEFITS

### JADE FRIENDSHIP SPONSOR: \$1,000

- Recognition on media such as Facebook, websites, flyer, newspapers.

### EMERALD COMMUNITY SPONSOR: \$2,000

- Everything from **Friendship Sponsor plus:**
  - One 10×10 space at fair.
  - Logo on House of China website for 3 months.

### DIAMOND GOLD SPONSOR: \$3,000

- Everything from **Community Sponsor plus:**
  - Promotional banner near event stage.
  - Two verbal recognitions during multi-day event program.
  - One additional 10x10 space at fair.

### TITLE SPONSOR: \$4,000

- Everything from **Gold Sponsor plus:**
  - Four total verbal recognitions during event multi-day event program.
  - Logo on House of China website for 6 months.
  - Speaking opportunity during fair - 2 to 5 minutes.
  - Promotional material displayed in House of China for 3 months.
  - Booth Tent, tables, and chairs provided for fair space.
  - Additional promotional banner in *Pan-American lawn*.



# CONTACT FORM

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level (Please check one level)

☐ JADE: \$1,000

☐ EMERALD: \$2,000

☐ DIAMOND: \$3,000

☐ TITLE: \$4,000

*Note: Early sponsorship by 11/20, includes logo on publicity during Balboa Park wide December Nights with potential exposure to 100,000+ attendees.*

Please make checks payable to:

House of China, 12002 Rue Des Amis, San Diego, CA 92131

Contact:

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