



# HOUSE OF CHINA

THE HOUSE OF PACIFIC RELATIONS  
INTERNATIONAL COTTAGES, INCORPORATED  
Balboa Park, San Diego, CA 92101

## Chinese New Year Festival Application 2024

February 17 and 18, 2024  
2191 Pan American Rd W,  
San Diego, CA 92101

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Number: \_\_\_\_\_ Website: \_\_\_\_\_ Email: \_\_\_\_\_

Description of items to be sold or advertise at the event:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Choose your vendor type below based on 1) category of vendor that you are (e.g. food vendor, non-profit vendor, etc.) and 2) location. The stage area is where the stage and House of China are located. The Pan Am area will be an extension of the Chinese New Year Fair and will have high visibility. Spaces are limited and are given on a first-come, first-served basis.

Type of Vendor – STAGE AREA	Price	Type of Vendor – PAN AM AREA	Price
<b>Food Vendor Stage Area (10'x10')</b> <i>Must supply your own tent and equipment</i>	<input type="checkbox"/> \$775	<b>Food Vendor Pan Am. Area (10'x10')</b> <i>Must supply your own tent and equipment</i>	<input type="checkbox"/> \$700
<b>Merchandise/Commercial Stage Area</b> <i>Spaces limited. Option to rent canopy/tent.</i>	<input type="checkbox"/> \$475	<b>Merchandise/Commercial Pan Am. Area</b> <i>Option to rent canopy/tent.</i>	<input type="checkbox"/> \$400
<b>Government/Non-Profit Stage Area</b> <i>Option to rent canopy/tent.</i>	<input type="checkbox"/> \$375	<b>Government/Non-Profit Pan Am. Area</b> <i>Option to rent canopy/tent.</i>	<input type="checkbox"/> \$300
<b>Arts/Crafts Stage Area</b> <i>(handmade only; cannot be mass produced)</i>	<input type="checkbox"/> \$375	<b>Arts/Crafts Pan Am. Area</b> <i>(handmade only; cannot be mass produced)</i>	<input type="checkbox"/> \$300

If you want a vendor space AND you wish to rent a canopy, table, and 2 chairs, select your choice above AND check the box below.

\$150 per package (canopy, table, 2 chairs) *Additional expense to the vendor type chosen above.*

**PLEASE NOTE:** Vendors must provide their own **tables, chair, canopy** (unless opting to rent), and any equipment needed to operate your booth. There will be no **power outlets** for electricity.

**FOOD VENDORS** must supply their own **CANOPY, MESH WALLS, TABLES, AND CHAIRS**, as well as complete the County TFF Application at least two weeks before the event (January 6 TFF deadline). **Food vendors needing a 10x20 will pay for two 10x10 spaces.**

**VENDOR RULES AND RESPONSIBILITIES:** *Please initial each of the following:*

\_\_\_\_\_ Refunds for booth space rental cancelation before February 1, 2024, will be at 50% of booth cost. **No refunds will be given after February 1, 2024.** Weather will not be grounds for refunds, full or partial. The vendor shall not be entitled to any refund unless the event is canceled.

\_\_\_\_\_ Vendor agrees to comply with all policies which any manner affect or relate to the use of the booth space rental. Vendor may not sublease any portion of the booth space without permission.

\_\_\_\_\_ House of China has the right to refuse or ask a vendor to leave the event if the vendor does not meet the standards and safety requirements provided in this application. The selling of drugs, alcohol, paraphernalia, or illegal items is strictly prohibited and will result in booth closure with no refund.

\_\_\_\_\_ I hereby agree to participate in the Chinese New Year Festival on February 17 and 18, 2024, at my own risks and subject to all rules and regulations of this event. I further agree to indemnify and hold harmless to House of China, its officers, employees and agents, all Chinese New Year Festival sponsors, and anyone involved in the support and/or production of this event against any legal proceedings for any personal injury or property damage arising from or occasioned by our company or my representatives.

\_\_\_\_\_ I agree to take full responsibility for any real or potential loss of profit due to my involvement in the Chinese New Year Festival and for any other reasons. These reasons include but are not limited to natural or man-made disasters.

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Signature of representative \_\_\_\_\_ Print name \_\_\_\_\_ Date \_\_\_\_\_

Complete this form and arrange payment by **February 1, 2024**

1. Completed & Signed Application
2. Send full payment for vendor booth rental

I want to pay by check or money order -- **Make payable to House of China** and mail to:

House of China  
12002 Rue Des Amis  
San Diego, CA 92131

I want to pay by Credit/Debit Card – *(Credit Card Charges will incur a 4% surcharge)*

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

If you have any questions, contact us at the information below:

DM - (504) 390-3271 or [dennismichael.broussard@gmail.com](mailto:dennismichael.broussard@gmail.com)

David - (858) 699-1900 or [seid1950henwing@gmail.com](mailto:seid1950henwing@gmail.com)

House of China Chinese New Year Fair | February 17 and 18, 2024

[www.chinesenewyearfair.com](http://www.chinesenewyearfair.com) | [www.facebook.com/hocsandiego](https://www.facebook.com/hocsandiego)

# SITE PLAN FOR VENDOR POSITIONS

